



# GEEKS FOR KIDS

SPONSOR & GET  
KIDS WITH MOVEMENT  
LIMITATIONS RACING!



## LEARN'S GEEKS FOR KIDS

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## BUILDING CARS FOR KIDS, HELPING THEM GROW

Each year, Geeks for Kids builds custom cars and other assistive devices for kids with movement limitations. Since 2019, we have given 206 kids the #Power2Play; this year, we hope to get 60+ more kids racing - all at no cost to the kids and their families. The cars allow the kids to rev their engines - strengthening their bodies, wiring up their brains & helping them make friends. You can make this freedom that possible. Sign up today!



## SPONSOR BENEFITS

We can promise you no greater benefit than the joy that you will give and the joy you will receive when you participate in Geeks for Kids. Delivering the cars we build is better than the best Christmas morning. As the kids drive their cars for the first time, they glow. Their parents cry. And, all of us - the sponsors, donors and volunteers - feel like we have done something that really matters.

It is also a great way to build your team spirit. Geeks for Kids will get your teams thinking outside the box, working together and striving for the thrill of victory. Sure, the jocks have the Olympics and Corporate Challenge, but your team will build the tech that could one day save the world...or, at least, make a huge difference in kids' lives.

By sponsoring Geeks for Kids, you position your firm as a community leader and a great place to work – especially for super geeks. Read on for more benefits.

## THESE KIDS NEED YOU!

Millions of American kids have mobility problems that keep them from exploring, learning and playing like other kids. Sitting on the sidelines, waiting for others to wheel them around, limits their intellectual, social and physical growth.



With your help, we will build custom, electric toy cars that get these kids racing around on their own - and make them the coolest kids on the block!

## GEEKS FOR KIDS EVENTS

A job this huge takes a village. Each year, 280+ volunteers gather to give kids the #Power2Play. Join the fun!

### Design & Business Meetings

Our technical and business teams meet from August through June to lay the groundwork for success.

### Build & Other Events

We host many events throughout our Build season. At Build events, our all-volunteer team assembles the cars.

- 8/17 - Invent for Good Open House
- 8/26 - Car Build
- 9/30 - Car Build
- 11/4 - Car Build
- 12/2 - Car Build
- 1/6 - Car Build
- 2/3 - Car Build
- 3/2 - Car Build
- 4/6 - Car Build
- 4/20 - Geeks for Kids Open House
- 5/4 - Car Build

### Delivery Day Celebrations

When you see our kids race around in their cars for the first time, you'll know why our volunteers give so much of their time. Share in the fun!

- 10/5 - All Abilities Trunk or Treat
- 6/1 - Delivery Day Kansas City
- 6/14 - Delivery Day Cleveland
- 7/26 - Delivery Day Colorado Springs

## GEEKS FOR KIDS PROGRAM SPONSORSHIP

	Platinum \$50,000	Gold \$25,000	Silver \$10,000	Bronze \$2,500
Host Delivery Day	✓	-	-	-
Host Test Drive	✓	✓	-	-
Host Table at D-Day	✓	✓	✓	-
Logo on Car Gift Certificate	✓	✓	✓	-
Free Wheels & Wishes Tickets	15	10	6	4
Behind-The-Scenes D-Day Tour	6	4	2	-
Logo on T-Shirts	✓	✓	✓	-
Logo on D-Day Materials	✓	✓	✓	✓
Logo on our Site	✓	✓	✓	✓
Accolades at D-Day	✓	✓	✓	✓

## MEET THE KIDS WE SERVE

Our kids' challenges vary. Some cannot walk. Others can stand and walk with aids. Some cannot use their hands effectively or at all. Some can only move their heads and necks. We customize a car for each child's needs.

### JERRY

Our son was born healthy. When he was 2 years old, someone drove over him with a car while he was outside playing. The accident broke his back, severed his spinal cord and left him paralyzed from the waist down. He is a busy, rambunctious and social boy; he loves to play outside with his siblings and neighbors, but he has a hard time keeping up when he has to push his wheelchair.

### KIKI

My daughter was a healthy, happy baby. When she was a toddler, however, she started losing skills. We learned that she has Rett's Syndrome – a condition that causes the loss of motor function. For now, she can crawl and stand, but she can no longer walk. She enjoys push-

ing buttons and flipping switches, but she can't always get her hands to do things she wants them to do. And, she can no longer talk; so, we don't know for certain what she needs or understands. All she's ever been able to do is watch other kids playing from the side unless I'm holding her hands or pushing her in her stroller.

### HENRY

Our son has a chromosomal abnormality that is so rare that his doctors do not know what the consequences will be. For now, he's growing and learning, but more slowly than his peers. At three, he has just started walking. He LOVES his walker and works at it until he's dripping in sweat. He also loves the outdoors, but he can't keep up with the other kids or walk on uneven surfaces.

## WHAT OUR BUILDERS SAY...

I'm an IT consultant. I help companies figure out how to solve IT problems.... I don't build things. But, five minutes after meeting "my kid," I was hooked. After working all day on her car, I spent the evening shopping for a Moana doll because Moana is her favorite. Watching her drive her car for the first time with Moana by her side was the bomb!

